

Development: Maasra Apartments

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NEW DEVELOPMENTS

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Blueprints are being finalised on the redesign of Maasra Apartments in Coorparoo.

Award-winning architectural firm HAL Architects was appointed by Maasra Apartments developer Karam Group to create the 'house-size' apartments.

HAL Architects Director Elizabeth Anderson (pictured below) said Maasra Apartments design has been in response to requests for larger spaces.



“Karam Group has an appreciation of the importance of good design, and they wanted MaasraApartments to go that step further by enhancing Coorparoo’s transformation into a hub for boutique retail and dining,” she said.

Anderson said the group’s brief was to encompass Coorparoo’s history and enhance the village-like atmosphere, using a “maasra” - a Mediterranean olive press - as the theme for the building design.

“To express that in architectural form, we looked at the olive press and thought; this development is about authenticity, it’s about honesty and community,” Anderson added.

“All those ideas are entrenched in the design of Maasra Apartments, in everything from the finishes through to the layouts, from the sense of space to the large over-sized kitchens - the design is very much about liveability.

“And of course, materiality; the materials selected are stylish, honest and robust with a longevity to them and a quality you can feel - beautiful stone kitchen finishes and timber veneers that express warmth and a sense of home.”



Anderson is one of three directors and a part owner of HAL Architects- Hayes Anderson Lynch Architects, established more than four decades ago as Kevin Hayes Architects.

Its other work in Brisbane includes the \$65 million mixed-use boutique apartment building The Wellington in East Brisbane and the \$37 million Willow residential apartments at Kangaroo Point.

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